STATE ELECTION COMMISSION,
MAHARASHTRA

No. SEC-2017/C.R.No.4/ComputerCell
New Administrative Building, First Floor,
Hutatma Rajguru Chowk,
Madam Cama Road,
Mumbai 400 032.
Date :- 02/03/2017

To,
Prathamesh & Abhishek Gharat
KraftPixel

Subject: **Appreciation and acknowledgement of KraftPixel's**
support in Voters Awareness campaign

Sir,

    Civic Elections are very important because the local bodies are the ones involved in providing the basic amenities and facilities to the citizens; and it has direct impact on our daily needs, services and facilities.

    It is for the first time in 25 years that Mumbai Corporation saw a huge leap in voter turnout of 12% as compared to 2012 turnout. There was an overall increase in voter turnout throughout the State. Thanks to KraftPixel, the Mahavoter campaign had a website with a very fast and highly available voter search tool available for all assemblies that went to election in February 2017. People were able to find their polling booth address, ward number, serial number and booth number to go out and vote. The development of APIs by KraftPixel for certain crucial sections of the Mahavoter Chatbot such as EPIC ID-based search, Candidate Connect and Candidate Analysis helped indirectly ensure voters get the information aforementioned via the Chatbot.

    We acknowledge, recognize and appreciate the efforts put by KraftPixel in this campaign to increase voter turnout.

Thanking you, yours,

(Avinash Sanas)
Deputy Commissioner
State Election Commission, Maharashtra.